## **ORDER**

Orders Order / Rev: 104301 Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 10/25/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Denny Weddle & Associates Cash **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter EOM/EOC Billing Cycle: Las Vegas, NV 89109 Agency Commission: 15% Advertiser Name: Committee to Re-Elect Judge Bill Janson A25-54 Demographic: New Business Thru: Product Codes: PLC26 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	8	\$3,200.00	\$2,720.00
10/29/12	11/03/12	8	\$3,225.00	\$2,741.25

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	8	\$3,200.00	\$2,720.00	0.00
November 2012	8	\$3,225.00	\$2,741.25	0.00
Totals	44	\$14,760.00	\$12,546.00	0.00

Agency External ID:

**Totals** 

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV 09/17/12 09/30/12	M-F 5-6a WakeUp w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/17/12 09/23/12	MTWTF 1	\$185.00	0.00						
Week: 09/24/12 09/30/12	MTWTF 1	\$185.00	0.00						
N 2 KSNV 10/22/12 11/04/12	M-F 5-6a WakeUp w/Wa <b>@</b> M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
	M-F 5-6a WakeUp w/Wagners								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	MTWTF 2	\$300.00	0.00						
Week: 10/29/12 11/04/12	MTWTF 2	\$300.00	0.00						
N 3 KSNV 09/17/12 09/30/12	Today Show CM	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
	Today Show								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12	MTWTF 2	\$550.00	0.00						
Week: 09/24/12 09/30/12	MTWTF 1	\$550.00	0.00						
N 4 KSNV 10/22/12 11/04/12	Today Show CM	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
	Today Show								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	MTWTF 1	\$600.00	0.00						
Week: 10/29/12 11/04/12	MTWTF 1	\$600.00	0.00						
N 5 KSNV 09/17/12 09/30/12	M-F Today Show III 4th HCM	10am-11am		:30	0	\$200.002	0.00 NM	3	\$600.00
	Today 4th Hour								

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

Flight Dates: 08/27/12 - 11/04/12 Estimate:

Ln Ch	Start	End	Inventory Coo	lo Prook	Start/End	Time Days	lon Sno	et o	Roto Dri	Dta Typo	Spoto	Amount
N 5 KSNV		2 09/30/12	Inventory Coc M-F Today Show Today 4th Hour		10am-11ar	•	Len Spo :30		200.002	Rtg Type 0.00 NM	3	\$600.00
<u>Sta</u> Week: 09 Week: 09		End Date 09/23/12 09/30/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 2	Rate \$200.00 \$200.00	Rating 0.00 0.00						
4 KSN	n <u>Date Ra</u> V 09/24/12 ee MG 16.	2-09/30/12 N	lescription II-F Today Show I		/End Time n-11am	7	<u>Weekdays</u> //TWThF	Length :30	<u>Rate</u> (\$200.00)	Rtg Type 0.00 NM		
		-	E] NOT AVAILAE	SLE RATE								
N 6 KSNV	09/17/1	2 09/30/12	Rachael Ray Rachael Ray	CM	11am-12pr	m MTWTF	:30	1 \$	200.002	0.00 NM	3	\$600.00
Week: 09		End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
Week: 09		09/30/12	MTWTF	1	\$200.00	0.00 n MTWTF	:30	1 \$	225.002	0.00 NM	1	\$225.00
			Rachael Ray Rachael Ray		11am-12pr		.30	ΙФ	225.002	U.UU INIVI		φ225.00
Sta Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$225.00	Rating 0.00						
N 8 KSNV			Noon News Noon News	СМ	12-1230pm		:30	1 \$	275.002	0.00 NM	5	\$1,375.00
Sta Week: 09	art Date //17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
Week: 09		09/30/12	MTWTF	2	\$275.00	0.00						
Week: 10		10/07/12		0	\$0.00	0.00						
Week: 10		10/14/12		0	\$0.00	0.00						
Week: 10 Week: 10		10/21/12 10/28/12	MTWTF	0	\$0.00 \$275.00	0.00 0.00						
Week: 10		11/04/12	MTWTF	1	\$275.00	0.00						
N 9 KSNV	09/17/1	2 09/30/12	NEWS 3 at 4 (	HOUR)CM	4-5pm		:30	0 \$	350.002	0.00 NM	5	\$1,750.00
			4PM NEWS (1	hour)	(4:00 PM-4	:30 PM)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	MTWTF	2	\$350.00	0.00	Maakdaya	Longth	Doto	Dta Timo		
	n <u>Date Ra</u> V 09/17/12		l <u>escription</u> lews 3 at 4 (1/2 l		<u>/End Time</u> 0p		<u>Weekdays</u> //TWThF	Length :30		Rtg Type 0.00 NM		
		,9.6,9.7,9.8 CT INVENTO	ORY CODE; as of	7/30, 4pm news	is one hour	]						
			lews 3 at 4 (1/2 l	<i>nr</i> ) 4-43	0p	N	//TWThF	:30	<del>(\$350.00)</del>	0.00 <i>NM</i>		
		,9.6,9.7,9.8 CT INVENTO	ORY CODE; as of	7/30. 4pm news	is one hour	1						
			IEWS 3 at 4 (1 H				W	:30	(\$350.00)	0.00 <i>NM</i>		
-	ee MG 9.1											
_	-	ode Correction	onj IEWS3at4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 PI-	.T	:30	\$350.00	0.00 NM		
	G for 9.1,9		12W03at+ (11	- 5p		(4.00 T W-4.50 T T		.00	ψ550.00	0.00 14101		
[ln	ventory Co	ode Correction	•									
⊕ M	G for 9.1,9		IEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 PI-	F	:30	\$350.00	0.00 NM		
-	•		נית IEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 PM	MTWThF	:30	\$350.00	0.00 NM		
⊕ MC	G for 9.5 0	08/29	,	, .								
Week: 09	/24/12	09/30/12	MTWTF	2	\$350.00	0.00					]	

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln         Ch         Start         End         Inventory Code         Break         Start/End Time         Days         Len         Spots         Rate         Pri         Rtg Type         Spots         Amount           N 9         KSNV         09/17/12         09/30/12         NEWS 3 at 4 (1 HOUR) CM         4-5pm          :30         0         \$350.002         0.00 NM         5         \$1,750.00           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating         Rate         Ra	
4PM NEWS (1 hour) (4:00 PM-4:30 PM)  Start Date	
Week: 09/24/12       09/30/12       MTWTF       2       \$350.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)       4-430p       MTWThF       :30 (\$350.00)       0.00 NM         See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr)         4-430p         MTWThF         :30 (\$350.00)         0.00 NM           See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]         [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]	
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]	Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]	
8 KSNV 09/27/12-09/27/12 NEWS 3 at 4(1 HOUR)  4-5pm    (4:00 PM-4:30 PI Th :30  \$350.00 0.00 NM	[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]
M MG for 9.1.9.4.9.3.9.2	
[Inventory Code Correction]	
9 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 <del>(\$350.00)</del> 0.00 NM See MG 9.11	
[INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE	[INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE
11 KSNV 09/26/12-09/26/12 NEWS 3 at 4 (1 HOUR)	
4PM NEWS (1 hour)	4PM NEWS (1 hour)
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00	<del></del>
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 <del>(\$450.00)</del> 0.00 NM See MG 10.3,10.4	( , , , , , , , , , , , , , , , , , , ,
[PGM CHG = 4PM NEWS 1 HOUR]	•
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm −T :30 \$450.00 0.00 NM	
[mg]	[mg]
Week: 10/29/12 11/04/12 MTWTF 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	1 4100.00 0.00
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF :30 <del>(\$450.00)</del> 0.00 NM	(*************************************
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]	
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pmW :30 \$450.00 0.00 NM	3.11 10/01/12 10/01/12 12/10 0 da 1 (11/00/1)
MG for 10.2,10.1     [mg]	
N 11 KSNV 09/17/12 09/30/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 1 \$400.002 0.00 NM 3 \$1,200.00 Face to Face w/ J.Ralston	·
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/17/12	
N 12 KSNV 10/22/12 10/28/12 FacetoFace/Ralston Rep@M 730-758pm MTWTF :30 1 \$450.002 0.00 NM 1 \$725.00 Face to Face w/ J.Ralston	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/22/12 10/28/12 MTWTF 1 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	1 4 100100 0.00
1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm MTWThF :30 <del>(\$450.00)</del> 0.00 NM	SNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm MTWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 12.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 10/29/12-10/29/12 NEWS 3 at 4 (1 HOUR) 4-5pm M :30 \$725.00 0.00 NM	
₩ MG for 14.1,12.1	·
N 13 KSNV 09/17/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$250.002 0.00 NM 3 \$750.00 Tonight Show	
<u>Start Date                                  </u>	NATURE .
Week: 09/17/12	, ————————————————————————————————————
N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF :30 1 \$275.002 0.00 NM 1 \$275.00 Tonight Show	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF 1 \$275.00 0.00	Start Date End Date Weekdays Spots/Week Rate Rating

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Jansen

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

	· ·/=   -			D . D:	D: -	•	
,	Start/End Ti		Len Spots	Rate Pri			Amount
N 14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1 Tonight Show	135p-1237a	MTWTF	:30 1	\$275.002	0.00 NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12 MTWTF - 1	\$275.00	0.00					
Spot Ch Date Range Description Start/E	nd Time	<u>W</u>	Veekdays Le		Rtg Type		
1 KSNV 10/22/12-10/28/12 The Tonight Show 1135p-	1237a	M	TWThF	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
See MG 12.2							
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  Week: 10/29/12	\$275.00	0.00					
VV 6610. 16/26/12	36-205am	MTWTF	:30 1	\$40.003	0.00 NM	1	\$40.00
Last Call w/Carson Daly	30-203am	IVI I W I I	.30 1	<b>\$40.003</b>	U.UU INIVI	'	φ40.00
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12	\$40.00	0.00					
N 16 KSNV 09/17/12 09/30/12 News 3 Today - SATURDCM 9	am-930am		:30 0	\$275.002	0.00 NM	3	\$1,300.00
News 3 Today - SAT							
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12S- 2	\$275.00	0.00					
Week: 09/24/12 09/30/12S- 2 Spot Ch Date Range Description Start/E	\$275.00 nd Time	0.00	Veekdays Le	ngth Rate	Rtg Type		
Spot Ch Date Range Description Start/E  3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-93		_	<u>чеекиауз</u> <u>се</u> Sa	:30 <del>(\$275.00)</del>			
See MG 16.5,16.6	, , , , , , , , , , , , , , , , , , ,		00	(ψΞ. σ.σ.σ)	0.00 1		
[PGM CHG = GOLF]							
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-93	30am	-	Sa	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
See MG 16.5,16.6							
[PGM CHG = GOLF]			•	00 (0075 00)			
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-93	30am	-	Sa	:30 <del>(\$275.00)</del>	0.00 NM		
See MG 16.8 [rate not on rate card]							
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-93	30am	_	Sa	:30 <del>(\$275.00)</del>	0.00 NM		
M See MG 16.8	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			.σσ (φΞ.σ.σσ)	0.00		
[rate not on rate card]							
8 KSNV 10/15/12-10/15/12 M-F Jeop/Wheel 630-73	0pm	M		:30 \$750.00	0.00 NM		
[ABLE TO PLACE] ABLE TO PLACE							
N 17 KSNV 10/22/12 11/04/12 News 3 Today - SATURD&M 9	am-930am	S-	:30 1	\$300.002	0.00 NM	2	\$600.00
News 3 Today - SAT							
Start Date End Date Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12	\$300.00	0.00					
Week: 10/29/12 11/04/12S- 1	\$300.00	0.00					

Totals 44 \$14,760.00